

# Privasia to install fibre optic network in Malacca

- *Contracted by state government to supply, install and maintain fibre optic network in Malacca*
- *RM12.8 million project targeted for completion by September 2012*

**Petaling Jaya, Malaysia, 25 April 2012 – Privasia Technology Berhad** (Privasia, Bloomberg: PRTB:MK, Reuters: PRTB.KL), a leading player in Information Communication Technology (“ICT”) outsourcing and consulting in Malaysia, has received a letter of tender acceptance from the Malacca state government to install a complete fibre optic network in the state by the third quarter of 2012.

Privasia’s subsidiary company, Privanet Sdn. Bhd. (Privanet), will undertake this RM12.8 million project to supply, deliver, install, test, commission and maintain fibre optic network connections, as well as Internet Protocol (IP) networks and Multiprotocol Label Switching (MPLS) throughout Malacca.

“We are pleased to play a significant role of bringing high speed internet to the state of Malacca. Upon completion, this project will undoubtedly enhance the internet experience and connectivity of the population.

This project will certainly elevate us to the next level in the telecommunications industry.”

**Mr. Puvanesan Subenthiran**  
**Chief Executive Officer/ Managing Director of Privasia Technology Berhad**

The project was awarded by Melaka ICT Holdings Sdn. Bhd. (MICTH), a state-owned enterprise that provides ICT services, solutions and products to assist the state government in empowering Malacca as a key centre of excellence in the ICT sector.

The project is expected to be completed by September 2012.

Privanet, one of Malaysia’s wireless broadband infrastructure and mobile solutions providers, has been actively involved in providing high speed broadband services and solutions to both private and public enterprises since 1999. Some of the Group’s projects include the installation of a high speed broadband network in Kuantan, Pahang and a WiFi rollout plan for Perak.

According to the National Broadband Initiative, Malaysia's broadband household penetration rate as at January 2012 was at 62.3%, a significant boost from 55.6% as at end-2010.

"We are positive that this project will contribute positively to our profitability in 2012. Not only that, it will be another reference site to enable us to approach more state enterprises to achieve last-mile ICT connectivity for consumers' benefit," Puvanesan added.

"We are also looking to establish a long term working relationship with the Malacca state government and MICTH specifically, as we are very encouraged by their far-sighted and innovative initiatives in bridging the digital divide," he concluded.

### **About Privasia Technology Berhad**

**Privasia Technology Berhad** and its subsidiaries are a leading ICT and business process outsourcing player in Malaysia. The Group's principal business activities encompass three key areas: ICT outsourcing, business process outsourcing, and offering of proprietary spend management solutions, namely the e-Bidding and e-Procurement platforms.

**Privasia** currently serves a large number of customers from a broad range of industries such as the logistics, education, finance, manufacturing, and Fast Moving Consumer Goods FMCG sectors. Privasia's clientele base to date includes Government agencies such as the Royal Customs Department, as well as notable blue-chip corporations and institutions including Westports, Malaysia Airports Holdings Berhad, DRB-Hicom Berhad, RHB Bank Berhad, and University Sabah Malaysia.

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