

# Privasia receives letter of award for Phase 1 of high-speed broadband project in Kuantan

- *Contracted by Jalenas to design, supply and install equipment for Active Network components*

**Petaling Jaya, Malaysia, 9 March 2010 – Privasia Technology Berhad** (“**Privasia**”, Bloomberg: PRTB:MK, Reuters: PRTB.KL), a leading player in Information Communication Technology (“ICT”) outsourcing and consulting in Malaysia, has received the letter of award from Jalur Lebar Nasional Sdn Bhd (“Jalenas”) to design, supply and install equipment for Phase 1 of the high speed broadband (“HSBB”) network implemented by Jalenas.

Phase 1 of Jalenas’ HSBB project encompasses setting up the infrastructure in Kuantan, Pahang.

Puvanesan Subenthiran, Chief Executive Officer of **Privasia** said: “This letter of award is indeed a vote of confidence for the Group’s capabilities and experience in the ICT outsourcing industry in Malaysia, and marks our venture into the communications sector in a very meaningful manner. We believe that this project would be an additional commendable reference point in our portfolio.”

“We’re very pleased to be one of the homegrown companies given the opportunity to play a significant role in building the nation’s broadband infrastructure, and in so doing, propel Malaysia towards the aim of achieving 50% broadband penetration in the country,” added Puvanesan.

Jalenas is owned by HSBT, a company jointly owned by Pahang Technology Resources Sdn Bhd and Bumiraya Resources Sdn Bhd. Jalenas had earlier reported that it anticipated to invest up to RM10 billion on its HSBB infrastructure nationwide, and had signed agreements with four multinational companies to implement the project.

Under the agreement, Jalenas also has the option of appointing **Privasia** for the subsequent maintenance and support services for the active components rolled out under Phase 1.

Jalenas' fibre optic cable network with open access enable users to select their own service providers when using the Internet. Jalenas targets to equip about 30,000 households and offices with broadband speeds of between 30Mbps to 100Mbps by the end of the year.

Kuantan would be the first town in Malaysia to utilise HSBB infrastructure with open access.

### **About Privasia Technology Berhad**

**Privasia Technology Berhad** and its subsidiaries are a leading ICT and business process outsourcing player in Malaysia. The Group's principal business activities encompass three key areas: ICT outsourcing, business process outsourcing, and offering of proprietary spend management solutions, namely the e-Bidding and e-Procurement platforms.

The Group currently serves a large number of customers from a broad range of industries such as the logistics, education, finance, manufacturing, and FMCG sectors. The Group's clientele base to date includes Government agencies such as the Royal Customs Department, as well as notable blue-chip corporations and institutions including Westports, Malaysia Airports Holdings Berhad, DRB-Hicom Berhad, RHB Bank Berhad, and University Sabah Malaysia.

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